totarasocial

TOTARA SOCIAL

UNLOCK
THE POWER OF
YOUR PEOPLE

Freedom to Learn

WORK IS SOCIAL...

Technology, business, society – everything is changing at an accelerating rate. The next three years are more critical than the previous 50 – nearly half of all global CEOs believe it is now or never to transform their company.

Enterprise social learning lies at the heart of the solution. Rigid organizational structures silo knowledge, and constrain your ability to adapt to changing circumstances. Organizational charts are two-dimensional blunt tools. Companies don't really work that way. You already have multiple informal networks that you don't necessarily know about - the bulk of knowledge transfer happens this way.

When knowledge is shared and different teams mix, ideas flow, creating new and surprisingly different ways of doing things. Harnessing well-managed networks using social learning technology has a substantial impact on performance, learning and innovation. It increases staff satisfaction and sense of purpose.

Modify the way that information and knowledge flows to transform your business outcomes.

Totara Social makes it easy - a powerful enterprise social network (ESN) that enables your teams to come together, collaborate on projects and capture expertise for faster, smarter working.

Share experiences and new ideas throughout your organization and extended enterprise. Teamwork is more efficient, inclusive and fun. Create a hub for all your social activities, giving you control over your data and resources. It takes the best parts of the world's most popular social tools and brings them together into a single platform to support enterprise-wide collaboration.

SOCIAL NETWORKS IN THE WORKPLACE HELP FOSTER GREATER PERFORMANCE, LEARNING AND INNOVATION.

THE FOUR FREEDOMS OF TOTARA

Totara offers **four freedoms** that underpin the versatility, security and scalability of our products that you simply don't get from other solutions.

FREEDOM TO INNOVATE

A learning technologies customer is not a consumer. You are a creator, producer, problem-solver, innovator. Open innovation is empowering. Create the platform you want, rather than being forced to compromise. Adapt to changing circumstances and future-proof your investment. Be true to your mission.

FREEDOM TO INVEST WHERE IT COUNTS

Get rid of expensive software licensing and locked-down contracts. Save up to 80% of the total cost of ownership compared to other leading enterprise-class learning platforms. Maximize your budget and invest where it really counts – your learners.

FREEDOM OF CHOICE

With Totara it's not 'one-size-fits-all'; it's 'what solution suits you?'. Our global community of solution providers offers you a real choice of value-added expertise. You get all the freedom, flexibility and benefits of Totara with the attentiveness and personalized service of your chosen partner. Unlike others, we think customer freedom is a good thing.

FREEDOM TO LEARN

Learning experience design (LX Design) starts with understanding your learners, their context, what they want to achieve, and putting them at the center of the learning experience. Totara's open, flexible framework enables you to create engaging learning experiences, deliver seamless on-brand environments, improve teamwork, manage regulatory compliance, and far beyond.

I LOVE LEARNING - I DON'T ALWAYS LIKE BEING TAUGHT

GET EVERYONE INVOLVED

No more back-and-forth email chains—easily loop partners and customers into conversations and projects, ensuring everyone is included. Boost team engagement and efficiency across departments, offices and geographies to support workflow processes. You can also showcase achievements for the all-important connections that bring organizations to life. Your people can work on projects alone or with others, collect feedback through comments and votes and return the favor with their own ideas.

SHARE YOUR IDEAS

Create content, embed external media, collate resources, write blogs, interact with forum posts, watch videos and share it all with your networks for the ultimate social experiences. Contribute insights and opinions by adding comments to posts, pages and feeds, joining discussion forums and using individual or group chats.

CONTROL THE NOISE

When you're ready to share your thoughts through blogs, pages and posts, you can choose the audiences to receive the post. You decide what you hear and who you hear from with connections, groups and tags. Choose when you hear news with notification settings. Share your content with your connections, groups, or everyone on your Social site.

DISCOVER WHAT MATTERS

Keep your finger on the pulse by staying on top of the most relevant ideas, questions, groups, files and people across your organization. Ask questions and receive answers in real time. Sort, share and search for answers quickly and easily, and work with your community to decide the best answer to help others with the same question in the future.

INTEGRATE EASILY

Totara Social works seamlessly with Totara Learn, third-party add-ons and custom developments. Collaborate easily across your organization and with your partners and customers by easily integrating Totara Social with all your systems.

WHEN WOULD I USE TOTARA SOCIAL?

Totara Social is a flexible, versatile social platform that can be used in a wide range of scenarios. Here are some of the ways organizations like yours can benefit from Totara Social.

GEOGRAPHICALLY DISPERSED TEAMS

When teams are spread across different locations, it can be difficult to facilitate sharing and sustain team engagement. With Totara Social, you can easily bring people together wherever they are. Share ideas, expertise and opinions—building teamwork that knows no boundaries.

LARGE ORGANIZATIONS & EXTENDED ENTERPRISES

With hundreds, thousands or millions of users worldwide, Totara Social offers an easy way to bring your vast pool of shared knowledge and expertise into one place. It ensures everyone stays in the loop and feels part of a community, and everyone's voice is heard.

CREATIVE COLLABORATION

Totara Social enables fast, flexible collaboration across teams, making it simple to take the legwork out of moving projects along. Users can quickly share their experiences and ideas with any person or group, keeping the creative juices flowing between departments, teams and communities for more innovative, efficient thinking.

WHO USES
TOTARA SOCIAL?

MEDCAST

Medcast wants learners to be able to tag and share content to create an environment that supports a continuous learning journey. Medcast worked with Totara Partner Androgogic to implement Totara Learn and Totara Social for a seamless, social learning solution. They also integrated Adobe Connect, Salesforce, and their own website with the Totara platforms for a smart 'communities of practice' solution. There are currently more than 900 members using the solution.

There are 18 live and on-demand webinars available on the site with 2,500 completions to date. Learners are encouraged to interact and contribute, giving them an end-to-end range of learning options both in and out of the social learning environment. Medcast have enjoyed widespread positive feedback, with participant engagement having significantly improved.

INDUSTRY GRADUATES

Industry Graduates implemented Totara Social to engage two key audiences. Firstly, they wanted to maintain communication with students enrolled with Industry Graduates. Secondly, they wanted the platform to connect Industry Graduates and its stakeholders, boosting the exposure of Industry Graduates to tens of thousands of stakeholders. The platform was designed to encourage discussion, student progression, completion, and outcomes.

Totara Social gives Industry Graduates a public forum for engagement and offers additional exclusive services and benefits for enrolled students. Industry bodies post their news and job adverts, building a growing community and extending the reach of communications for the benefit of enrolled students. Industry Graduates selected Totara Social because it's easy to use, quick to customize, and gives the ability to create different levels of engagement based on the stakeholder.

TOTARA SOCIAL PROVIDES AN EASY WAY TO BRING THIS VAST POOL OF SHARED KNOWLEDGE AND EXPERTISE INTO ONE PLACE.

Get started.

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Open source learning technologies to manage, develop, and connect your people.

Ready to see Totara Social in action? Visit us at **www.totaralearning.com**

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