



TOTARA AWARDS 2020

There is no greater recognition of your hard work and commitment to open source learning technology than winning one of our prestigious Totara Awards.



As a Totara user, we want to ensure you're getting the recognition you deserve for all your amazing work. What better way to showcase the results than to honour the top success stories with a prestigious award?

BEST TOTARA PROJECT AWARDS

All Totara users and Totara Partners are eligible for a Best Totara Project Award. Submissions are accepted throughout the year. All details to apply can be found on page 3.



WHAT DOES WINNING AN AWARD MEAN?

All winners will have their customer stories featured on totaralearning.com and our global awards press release. We will share a PR kit for self-promotion, add the award to your online customer story, share your achievement with the greater Totara Community, and give you a trophy made in Wellington, New Zealand using genuine Totara wood.



CRITERIA

We are looking to frame our Totara customer success stories in alignment with our Four Freedoms marketing propositions below. These awards seek to recognise impact on the customer's organisation, highlighting elements such as innovation, impact on learners and overall benefits including return on investment.

We welcome submissions from all regions globally. Awards are open to all Totara Partners and Totara users.

Case studies published on totaralearning.com from 1 January 2020 are automatically entered.



New submissions must use the case study template.

CONTINUE READING:

- *The four freedoms*
- *Categories*
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- *How to apply*



THE FOUR FREEDOMS



FREEDOM TO INNOVATE

Innovative use of Totara. How did the flexibility of Totara contribute to organisational success? How did you create the platform your customer really wanted, rather than being forced to compromise?



FREEDOM TO SAVE

How did the customer save money by using Totara? For example, how Totara's subscription model is more flexible for extended enterprise solutions, or how the customer saved money on licensing costs by switching to Totara.



FREEDOM OF CHOICE

How did you, as the Totara Partner, add value by tailoring the solution to the customer? Did you add any plugins or integrate with a third-party system?



FREEDOM TO LEARN

Totara's open, flexible framework enables you to create engaging learning experiences, deliver seamless on-brand environments, improve teamwork, manage regulatory compliance, and far beyond. How did this solution enhance the Learner Experience (LX)?

"The Totara Awards showcases how customers and Totara Partners are leveraging the power and versatility of Totara open source software to innovate and tailor their learning experiences to their specific contexts."

The depth and breadth of these projects is truly astounding and inspiring for the Totara team."

**RICHARD WYLES,
CEO, TOTARA LEARNING**

TOTARA TOP TIP:

Wondering how you can write a good case study?

Take a look at the 2019 award winners [here](#) and apply today!



CATEGORIES

• *Best Totara Project Awards:*

- *Business Services*
- *Education & Training Services*
- *Finance & Insurance*
- *Government*
- *Healthcare*
- *Hospitality & Travel*
- *Manufacturing*
- *Not-for-Profit Sector*
- *Retail*
- *Sport & Lifestyle*
- *Technology & Media*



DEADLINE

**ENTRIES WILL CLOSE ON
FRIDAY 27 NOVEMBER 2020
(11:59PM, PACIFIC TIME).**

The winners will be announced in January 2021.



RULES

- Submissions must be received by 11:59pm (Pacific Time) on 27 November 2020.
- All projects from January 2020 onwards are eligible for entry.
- Please note that you can update older case studies with new results and they will be considered for this year's awards.
- Customer permission is required to share the work with Totara for consideration. Case studies need to have approval from the customer for publication on the Totara website [here](#). Submissions without a valid permission will be disqualified.
- Case studies need to have clear results, show how Totara supports your business goals and highlight the business impact.
- Each case study needs to include at least one screenshot of the platform, a short quote from the customer, the customer logo and an image that can be used for a banner.
- The winners will have the opportunity to present their story in a Totara Community webinar.
- All award applications must be associated with an active Totara subscription.
- Please note that we will require approval to publish your submission on our website by 27 November 2020. This includes all logos, screenshots and written content.

HOW TO APPLY

It's really easy to enter. Just follow the 3 steps:



1. CHOOSE YOUR CATEGORIES



2. COMPLETE THE CASE STUDY TEMPLATE



3. SEND IT TO marketing@totalalearning.com

